

## Move 5 steps closer to topflight design & art direction

- 1 Garrett's award-winning logos, art, and packaging transform marketing ideas into persuasive branding.
- 2 His portfolio spans healthcare, data tech, and real estate plus leading entertainment and educational properties including *Star Wars*, *James Bond*, *Harry Potter*, *Xbox*, *Activision*, *Disney*, *Nick*, *Reader Rabbit*, and *Dr. Seuss*.
- 3 Memorable are his idea becoming the U.S. Mint's popular *California State Quarter* and designing the American Humane's "No Animals Were Harmed" logo seen in the end credits of films and TV shows.
- 4 Currently a freelance designer, he was formerly a Senior Art Director/Designer and Creative Director for two leading Los Angeles marketing agencies.
- 5 By mobilizing strategy, concept, type, and image - Garrett's designs tickle the eye to win over the brain.



Logos surrounding the head silhouette include: STATE QUARTERS, STAR WARS, WB, VIACOM, XBOX, PlayStation, NICK, MATTEL, ACTIVISION, 20th CENTURY FOX, HARRY POTTER, DISNEY, 007, and Paramount.

# garrett burke

art / logos / brand strategy

Portfolio at [www.garrettburke.com](http://www.garrettburke.com)

In-depth career profile at [LinkedIn](#)

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**Skills** Photoshop • InDesign • Illustrator • Copywriting • Keynote • Wix  
Project Management • Press Checks • Trade Shows • Style Guides • Collateral

**Education** Pratt Institute, Brooklyn NY  
Communications Design, BFA ~ Honors Graduate

**Achievements** Library of Congress Permanent Collection • American Corporate Identity • Graphis Logo • Graphis Promotion  
Print Annuals • Spectrum: Best in Fantastic Art • Key Art Awards • ANA Numismatic Art Award • Numerous books & annuals